

“STAMINA, DETERMINATION,
AND INTELLIGENCE IS AS A BASIS
OF OUR STUDENTS’ MINDSETS”



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LOGISTICS ENGINEERING

BACHELOR OF ENGINEERING PROGRAM IN LOGISTICS ENGINEERING

"THE WISDOM TREASURE TROVE
OF THE EAST AND ASEAN"

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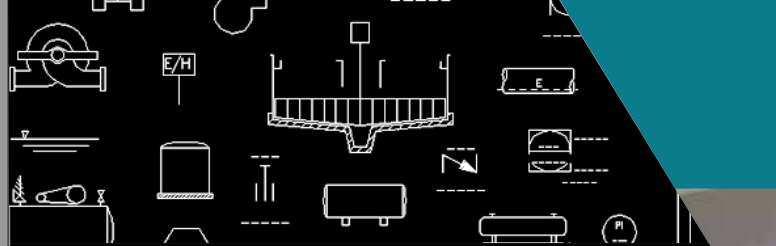


ECONOMIC RATIONALE

THAILAND'S GOVERNMENT ENHANCES THE IMPORTANCE OF LOGISTICS, WHICH CAN BOOST THAILAND ECONOMY. THE OFFICE OF THE NATIONAL ECONOMIC AND SOCIAL DEVELOPMENT BOARD SURVEYED THE PERSONNEL TRENDS OF NEEDS IN LOGISTIC INDUSTRIES TEN YEARS AFTER. IT FOUND THAT AT LEAST 30,000 PEOPLE ARE NEEDED A YEAR.

SOCIO-CULTURAL RATIONALE

RAMBHAJ BARNI RAJABHAT UNIVERSITY IS SITUATED IN EASTERN THAILAND, WHICH THE EASTERN SEABOARD INDUSTRIAL ESTATE IS LOCATED. THERE ARE ALSO VARIOUS INTERNSHIP SITES WHERE STUDENTS HAVE MYRIAD OF CHANCES TO PRACTICE AND CONDUCTING CASE STUDIES.



LOGISTICS ENGINEERING

STUDENTS

STUDENTS WILL BE ABLE TO INTEGRATE KNOWLEDGE OF LOGISTICS FOR DEVELOPING THEIR COMMUNITIES AT BOTH NATIONAL AND INTERNATIONAL LEVELS



PHILOSOPHY

PROGRAMME HAS BEEN CONTINUALLY INSTRUCTING KNOWLEDGE OF LOGISTICS TOWARDS OUR COMMUNITIES. STUDENTS ARE REQUIRED TO COMPLETE THEIR INDEPENDENT STUDIES BY SURVEYING THE NEEDS OF THE COMMUNITY.



MOVING TOWARD AEC

THERE ARE THREE ECONOMIC AREAS WHERE THAILAND, CAMBODIA AND VIETNAM ARE INTERCONNECTED (E.G. PAKKARD BORDER, POI PET BORDER, KLONG YAI BORDER).

CHANTHABURI IS WHERE FRUIT SUCH AS DURIAN, LONGAN, RAMBUTAN, AND MANGOSTEEN ARE PRODUCED IN A LARGE AMOUNT AS YOU CAN SEE FROM AN INCREASING NUMBER OF FRUIT ZYLOS. THE PROGRAM INTENDS TO EDUCATE THE STUDENTS TO INTEGRATE LOGISTIC KNOWLEDGE INTO EVERY SINGLE ECONOMIC SITUATION.

OUR AIM IS TO HAVE STUDENTS BECOME WELL-ROUNDED PERSONNEL WHO CAN MAKE AN EFFECTIVE DECISION IN ORDER TO REDUCE COST OF TRANSPORTATION AND MANAGE THE TRANSPORTATION SUCCESSFULLY AND EFFECTIVELY. MOREOVER, STUDENT NEEDS TO HAVE KNOWLEDGE TO MAKING WAREHOUSE AND STOCK TO INCREASE EFFICIENTCY AS WELL AS EFFECTIVENESS.

SUPPLY CHAIN

- MANAGEMENT
- PLANNING
- FORECASTING
- TIME COST QUALITY
- PACKAGING
- TRANSPORTATION

