

Course Report

Name of University	Rambhai Barni Rajabhat University
Faculty/Department	Faculty of Communication Arts, Department of Communication Arts Bilingual

Section 1 : General Information

1.Course code and Title	Course code 8002003 New Media
2. Credits	3(2-2-5)
3. Academic program, Type of course	Academic program : Program in Communication Arts Type of course : A Required course
4. Responsible lecturer and Lecturers	4.1 Responsible lecturer : Asst. Prof. Dr. Chamroen Kangkasri 4.2 Lecturers Group 5 Miss Sariyapa Kantawan 4.3 Group 5 30 students
5. Course semester/academic year and student Level	Second semester/ 2020 and 1 st year student level.
6. Pre-requisite (if any)	N/A
7. Co-requisite (if any)	N/A
8. Place of study	Group 5 : classroom number ๕143
9. Last updated	30 April 2021

Section 2 : Teaching and Learning Management Compared to a Teaching Plan

1. Report of teaching hours compared to a teaching plan.

Topics	Planned Hours	Teaching Hours	Specify the reasons if it is different from the plan by more than 25%
Orientation on the field of teaching - Teaching style / content - Teaching activities - Evaluation	4	4	N/A
Chapter 1 Introduction to New Media -New Media Principles -New media -Importance of new media -New Media Techniques	4	4	N/A
Chapter 2 Evolution of new media - Starting Point Printer - Period of the Telegraph - Period of the Camera - Period of the Movie - Period of the Radio - Period of the Television	4	4	N/A
Chapter 3 Theory related to new media - Communication Technology Determinism Theory - Diffusion of Innovation Theory	4	4	N/A
Chapter 4 Convergence Media - Introduction to Convergence Media	4	4	N/A

Topics	Planned Hours	Teaching Hours	Specify the reasons if it is different from the plan by more than 25%
- Internet of Things			
Chapter 5 Internet innovation - Infographic - Augmented Reality - Virtual reality - EyeVision - Out of home media	12	12	N/A
Chapter 6 Social networking - Introduction to social networking. - Influencer - Facebook - Instagram - Twitter - YouTube - Line	16	16	N/A
Chapter 7 New Media Law - Computer-related Crime Act (No. 2) B.E. 2560 - Copyright Act, BE 2558 (No. 3) - Criminal law related to media use. - Glossary of communication in the online world.	4	4	N/A
Chapter 8 Disaster online - hate speech Online - drama Digital With the hunt	8	8	N/A

Topics	Planned Hours	Teaching Hours	Specify the reasons if it is different from the plan by more than 25%
hellcat Cyber Period - Bullying Online - cyber harassment			

2. Teaching topics not covered by the plan.

Topics that cannot be covered by the teaching plan (if any)	Affect learning outcomes at both the course and program levels	Give suggestion
N/A	N/A	N/A

3. Efficiency of teaching towards learning outcomes, as specified in course design.

Domains of learning outcomes	Teaching methodology	Efficiency		Specify problems found in teaching. Give suggestions
		Yes	No	
Morals and Ethics	1) The instructor inserts the moral. Ethics and professional ethics in the classroom. 2) Give importance to discipline. Be on time Scheduled task submission And honesty in the activities or assignments. 3) Teachers organize activities for students to work together. 4) Teachers behave as role models for students.	✓		N/A

Domains of learning outcomes	Teaching methodology	Efficiency		Specify problems found in teaching. Give suggestions
		Yes	No	
Knowledge	1) Complete teaching and learning activities in the course description, focusing on the integration of professional knowledge and skills. 2) Provide learning by using real events to apply the theory. 3) Arrange the project.	✓		N/A
Cognitive Skills (Wisdom)	1) Organize teaching and learning activities using modern thinking and technology. 2) Organize teaching activities that focus on learning from real experiences. 3) Provide instructional processes that practice thinking skills both at the individual and group levels, such as project development.	✓		N/A

Domains of learning outcomes	Teaching methodology	Efficiency		Specify problems found in teaching. Give suggestions
		Yes	No	
Interpersonal relationship skills and responsibility	1) Provide instructional activities that focus on group work and tasks that require communication and interpersonal interactions. 2) Incorporation of Responsibility Human relations Understanding corporate culture in various subjects.	✓		N/A
Numerical analysis skills, communication skills and using IT	(1) Set the learning by focusing on technique skills of statistic, mathematic and information technology. (2) Set the experience of students by using the information technology, mathematic and statistic presentation.	✓		N/A

4. Suggestion of Teaching Improvement

N/A

Section 3 : Summary of Teaching and Learning Result

1. Number of students registered for the course

Group 5 30 students

2. Number of students at the conclusion of the semester

Group 5 30 students

3. Number of students who withdrew from the course

N/A

4. Variability of scores level (*grade*).

Group 5

Grade	Amount	Percentage
A	1	3.33
B+	1	3.33
B	1	3.33
C+	6	20.00
C	8	26.67
D+	10	33.33
D	3	10.00
F	0	0.00
Incomplete (I)	0	0
Passed (P)	0	0
Not Pass (NP)	0	0
Withdraw (W)	0	0

5. Factors influencing unusual scores level. (*If any*)

Factors	Errors	Reasons
N/A	N/A	N/A

6. Error from evaluation plan regarding learning outcome assessment plan, as outlined in Course Specification (TQF3)

6.1 Errors about setting time for assess

Errors	Reasons
N/A	N/A

6.2 Errors about assessment procedures

Errors	Reasons
N/A	N/A

7. Verification of student learning outcomes

Method(s)	Result(s)
New Media by a random student to interview by the council that named from the faculty	<ol style="list-style-type: none"> 1. 28 April 2021 2. at the meeting room, floor 3, Faculty of Communication Arts, RBRU 3. The Verification Committee from Communication Arts curriculum (Mass Communication, Integrated Communication and Communication Arts Bilingual) 4. result <ul style="list-style-type: none"> The Verification Committee has provided suggestions to agree on the verification results by suggesting that the instructor arrange a meeting in the course to prepare the teaching to be in the same direction. The Verification Committee summarizes the details of the assessment according to TQF3 and TQF5, which found that the instructors have completed the teaching of

	<p>all issues in accordance with TQF3 and TQF5. Answer paper / exam / work piece / report / work results found that the instructor has taught the course according to the course description and the preparation of TQF 3. Students have knowledge and understanding of the course content and receive moral better ethics satisfied with the teaching of instructors in the teaching process that is easy to understand and satisfied with the teachers at a high level suggestions for such courses showed that students wanted to have more group work.</p>
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Section 4 : problems that affect the course

1. Issues regarding learning resources and facilities

Issues regarding learning resources <i>(if any)</i>	Effect
N/A	N/A

2. Management and Organizational Issues

Management and Organizational Issues <i>(if any)</i>	Effect
N/A	N/A

Section 5 : Course Evaluation

1.Course evaluation results by students <i>(Document Attached)</i>
<p>1.1 Key issues from student evaluation results (online evaluation)</p> <p>Average teaching evaluation results group 5 in the course was 4.14, representing 82.80 %</p>

<p>1.2 The instructor's opinion on the issues raised in 1.1</p> <p>- Agreed with the student evaluation results</p>
<p>2.Result of course evaluation from other evaluation methods.</p>
<p>2.1 Feedback from other evaluation methods.</p> <p>- Should create an offsite skill event. To enhance the teaching atmosphere.</p>
<p>2.2 Lecturer's opinion of feedback raised in 2.1</p> <p>- The faculty has a limited budget. This has resulted in the student development project being out of place.</p>

Section 6 : Improvement Plan

<p>1.Progression of teaching improvement plan as presented in the previous course report.</p>		
<p>Improvement plan that was proposed in the previous semester/academic year</p>	<p>Describe whether it was conducted as planned. If not, give reasons. Also results.</p>	
<p>N/A</p>	<p>N/A</p>	
<p>2.Other methods for course improvement.</p> <p>- Adjust teaching method Add Case Example Give students more research. Organize group activities to improve skills. Encourage learning.</p>		
<p>3. Suggestion for improvement plan for the next semester/academic year.</p>		
<p>Suggestions</p>	<p>Working Period</p>	<p>Responsible Persons</p>
<p>Sort the difficulty of the content. Students are encouraged to participate in extra activities.</p>	<p>Next semester</p>	<p>Lecturer</p>
<p>4.Suggestion from responsible course lecturer to responsible program lecturer.</p> <p>- Lecturer manage teaching Appropriate</p>		

Responsible Lecturer

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(Asst. Prof. Dr. Chamroen Kangkasri)

30 April 2021

Lecturer

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(Miss Sariyapa Kantawan)

30 April 2021